

Guadalupe County Fair Association



2024 Sponsorship Package



Many facets of the Guadalupe County Fair would not be possible without the support of individuals and companies who believe in agriculture and youth development. The Guadalupe Agricultural and Livestock Fair Association (GALFA) is a non-profit 501c3 organization. We need your help to continue the oldest fair in Texas. It's a family tradition.

The Guadalupe County Fair is family oriented, with something for everyone. Approximately 55,000 people come to enjoy our events which include a three-day PRCA rodeo, BBQ Cook off, Pride of Texas carnival, baby barnyard, exhibits, over 160 vendors, dances, contests, food and lots of fun!

What better atmosphere to reach out and touch your prospective customers than by becoming a sponsor? Partnering with the Guadalupe County Fair signals your commitment to family and community. Reach your target market while they are engaged in the fun and activities of the county fair.

We would appreciate the opportunity to answer any questions you may have with regards to sponsorships, space at the fair, etc. We look forward to hearing from you soon.

See you at the Fair!
(830) 379-6477
g.c.f.a@sbcglobal.net
www.gcfair.org

PLEASE NOTE: In order to receive recognition in our fair catalog and via any other media options we state we will provide; all sponsorships must be paid by July 15.

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Guadalupe County Fair and PRCA Rodeo Title Sponsor

Diamond Sponsor: **\$12,000.00**

Sponsor will receive 10 Arm Bands to the VIP area for the rodeos and hospitality room as well as 5 VIP parking passes (good for each of the three performances). Also included are 20 general admission tickets to each performance of the PRCA Rodeo and 20 Arm Bands to each night of our hospitality room. You will also receive signage throughout the grounds and Rodeo arena promoting your business in the arena (please bring us your banners), Business name and logo on approx. 400 VIP & Nelda St Gate entrance car tags, Business name on the bottom of all our letterhead, recognition in the Rodeo program, on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well as being recognized in our radio and print advertising to include a link to your business on our website. Also includes being a Thursday Night Free Rodeo Ticket location if the sponsor desires, a free parade entry, a 10'X20' spot on the grounds for advertising purposes, and 10 grounds/parking passes.

Platinum Sponsor: **\$6,500.00**

Sponsors will receive 8 Arm Bands to the VIP area for the rodeos and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are 4 general admission tickets to each performance of the PRCA Rodeo and 4 Arm Bands to each night of our hospitality room. You will also receive a 4'X16' sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising to include a link to your business on our web site. Also includes being a Thursday Night Free Rodeo Ticket location if the sponsor desires, a free parade entry, a 10'X20' spot on the grounds for advertising purposes, and 10 grounds/parking passes.

Gold Sponsor: **\$5,500.00**

Sponsors will receive 6 Arm Bands to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are 4 general admission tickets to each performance of the PRCA Rodeo and 4 Arm Bands to each night of our hospitality room. You will also receive a 4'X8' sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising to include a link to your business on our web site. Also includes a free parade entry, a 10'X20' spot on the grounds for advertising purposes and 10 grounds/parking passes.

Silver Sponsor: **\$4,000.00**

Sponsors will receive 4 Arm Bands to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are 4 general admission Tickets to each performance of the PRCA Rodeo and 4 Arm Bands to each night of our hospitality room. You will also receive a 2'X8' sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising. Sponsor will be advertised on our website and receive mention in our Fair Catalog. Also includes being a Thursday Night Free Rodeo Ticket location if the sponsor desires, a free parade entry, a 10'X20' spot on the grounds for advertising purposes, and 10 grounds/parking passes.

Professional Rodeo Cowboys Association (PRCA) Rodeo

Rodeo Equipment Sponsor: \$7,000.00

Includes an approx. 4' X 11' sign on the center alley get in the rodeo arena. Sponsors will receive 8 Arm Bands to the VIP area for the rodeos and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are 4 general admission tickets to each performance of the PRCA Rodeo and 4 Arm Bands to each night of our hospitality room. You will also receive recognition on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising to include a link to your business on our web site. Also includes being a Thursday Night Free Rodeo Ticket location, if the sponsor desires, a free parade entry, a 10'X20' spot on the grounds for advertising purposes, and 10 grounds/parking passes.

Bucking Chute Sponsor (6 available): \$2,500.00

Includes an approx. 3' X 5' sign on the respective bucking chute and announcement of your business each time stock is "bucked" from your chute. Advertisement on the digital score board. Includes 4 Arm Bands to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are (2) general admission tickets to each rodeo performance and 2 Arm Bands for each night of our hospitality room.

Event Sponsors: \$2,000.00

Includes an approx. 4' X 8' sign. Includes 2 Arm Bands to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room. Includes advertisement on the digital score board, and announcement each night of the rodeo as the event sponsor (typically before and after the event). Events include: Bare Back Riding, Saddle Bronc Riding, Team Roping, Steer Wrestling, Calf Roping, Break-away Roping, Barrel Racing, Bull Riding, Rodeo Barrel man, the ever-popular Calf Scramble, Mutton Bustin, and Tough Enough to Wear Pink.

Large Rail Sign: \$1,000.00

Includes an approx. 4' X 6' sign. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as 1 VIP parking pass (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room and ten (10) grounds passes. Additionally, advertisement on the digital score board.

Rail Sign (48 available): \$600.00

Includes an approx. 2' X 8' sign, two (2) general admission tickets to each rodeo performance (three nights), and two (2) Arm Bands to the hospitality room (three nights) and 10 grounds passes.

Hospitality Room Sponsors: \$1,200.00

Recognition in the hospitality room with an approx. 3'X6' banner. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room.

Rodeo VIP Area Sponsors: \$1,200.00

Recognition in the Rodeo VIP Area with an approx. 3'X6' banner. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands to each night of our hospitality room.

- Rodeo Announcers Stand (3 Available):** **\$2,500.00**
 Includes an approx. 4' X 6' sign. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room. Signs are sold on a first come first served basis.
- Rodeo Arena Entry Gate (side gate):** **\$2,500.00**
 Includes an approx. 4' X 6' sign. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room
- Large Banner Sponsor (single sided):** **\$2,500.00**
 Sponsor will provide a 5' X 20' banner to hang in the rodeo arena. The banner must have at least 10 grommets on the top and bottom evenly spaced. The banner must be in GCFA's possession by October 1st
- Large Banner Sponsor (double sided):** **\$3,000.00**
 Sponsor will provide a 5' X 20' banner to hang in the rodeo arena. The banner must have at least 10 grommets on the top and bottom evenly spaced. The banner must be in GCFA's possession by October 1st.
- Digital Board Sponsor:** **\$3,000.00**
 Includes an approx. 4' X 6' sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, and announcement during each night of our PRCA Rodeo. Sponsor will be advertised on our website. Includes 2 Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room.
- Specialty Act Sponsor:** **\$3,000.00**
 Includes an approx. 4' X 6' sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, and announcement during each night of our PRCA Rodeo. Sponsor will be advertised on our website. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room.
- Rodeo Program/Day Sheets Sponsors:** **\$1,200.00**
 Recognition on the Rodeo program cover. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking passes (good for all three performances). Also included are two (2) general admission tickets to each rodeo performance and two (2) Arm Bands to each night of our hospitality room.
- Free Thursday Night Rodeo Ticket Location Sponsor:** **\$750.00**
 Sponsor will receive ~500 free Thursday Night Rodeo tickets to promote their business location (to give away to the public). For this fee they will receive radio advertising as a free ticket location and receive mention in our Fair Catalog.

Ticket Booths, Ground Entertainment, and Agricultural Education Show

Main Gate Ticket Booth Sponsor: \$2,500.00

A 3' X 7' sign at each gate ticket booth (3 main gates - lighted at night). Four (4) each Gate Passes each day of our fair. Six (6) PRCA Rodeo general admission tickets each night of the PRCA Rodeo. Six (6) Hospitality Room Arm Bands for each night (three nights) of our rodeo. Two (2) VIP Parking Passes good for all 3 days.

Food/Drink Concessions Ticket Booth Sponsor: \$1,500.00

A 3' X 7' sign at each concessions ticket booth (2 ticket booths). Four (4) each Gate Passes each day of our fair. Four (4) PRCA Rodeo general admission Tickets for each night of the PRCA Rodeo. Four (4) Hospitality Room Arm Bands for each night (three nights) of our rodeo. One (1) VIP Parking Pass good for all 3 days.

Ground Entertainment and Ag Education Show Sponsor: \$4,000.00

Sponsors will receive four (4) Arm Bands to the VIP area for the rodeo and hospitality room as well as two (2) VIP parking passes (good for all three performances). Also included are four (4) general admission Tickets to each performance of the PRCA Rodeo and four (4) Arm Bands for each night of our hospitality room. You will also receive a 3'X 6' sign/banner promoting your business in the Ground Entertainment/Ag Education Show location on the fairgrounds, as well as being recognized in our radio and print advertising. Sponsor will be advertised on our website

Grounds Advertising Signage: \$250.00

Sponsor provided 3'X6' wind resistant signs to be hung on chain link fencing between the Livestock Barn and Saunders Street. Signs must have grommets along the top and bottom in order to hang signs on the fencing available. Signs must be in possession of the GCFA no later than October 1st.

T-Shirt Sponsor: \$800.00

Business logo printed on T-shirts
A 3' X 6' banner posted on the fairgrounds
Recognition in Fair Catalog and on our website.
Four (4) each Gate Passes each day of our fair.
Two (2) Hospitality Room Arm Bands for each night (three nights) of our event.
Deadline to be a T-Shirt sponsor September 1st

BBQ Cook-Off Weekend – Mutton Bustin'

BBQ Cook-off Weekend Mutton Bustin Sponsor: \$600.00

Community Sign/Banner at location of event with name and sponsorship level.
Recognition in Fair Catalog and on our website.
Two (2) Friday Night Rodeo tickets
Four (4) each Gate Passes each day of our fair.
Two (2) Hospitality Room Arm Bands for each night (three nights) of our rodeo (no rodeo tickets).
Opportunity to present awards at completion of event (This event takes place a week before the County Fair).

BBQ Cook-Off Weekend – Cornhole Tournament

Cornhole Tournament Sponsor: \$600.00

- Community Sign/Banner at location of event with name and sponsorship level.
- Recognition in Fair Catalog and on our website.
- Two (2) Friday Night Rodeo tickets
- Four (4) each Gate Passes each day of our fair.
- Two (2) Hospitality Room Arm Bands for each night (three nights) of our rodeo (no rodeo tickets).
- Opportunity to present awards at completion of event (This event takes place a week before the County Fair).

BBQ Cook-Off

BBQ Cook- Off Event Sponsor \$1,000.00

- A 4' X 6' banner at BBQ Cook-Off.
- Two (2) PRCA general admission rodeo tickets each night.
- Two (2) Arm Bands to Hospitality Room each night.
- Recognition in Fair Catalog and on our website.
- Opportunity to judge BBQ cookoff.

Buckle Sponsor: \$700.00

- (Grand & Reserve Grand Over-All Cooker Buckles)
- A 2' X 4' banner at Cook-Off location.
- Two (2) PRCA general admission rodeo tickets each night of our rodeo.
- Recognition of buckles awarded.
- Recognition in Fair Catalog and on our website.
- Opportunity to present awards at completion of event.
- Opportunity to judge BBQ cookoff.

Pennant Sponsor: \$400.00

- Recognition of pennants awarded.
- Six (6) Gate Passes each day of Fair.
- Recognition in Fair Catalog and on our website.
- Opportunity to present awards at completion of event.
- Opportunity to judge BBQ cookoff.

Best Western Wear Roundup

Best Western Grand Prize Sponsor (2 given) \$600.00

Community Banner at location of event with name and sponsorship level
Recognition in Fair Catalog and on our website
Four (4) each Gate Passes each day of our fair
Opportunity to present awards at completion of event.
Two (2) Arm Bands to Hospitality Room (three nights)

1st Place Sponsor (6 given): \$350.00

Community Banner at location of event with name and sponsorship level Recognition for awards given
Recognition in Fair Catalog and on our website
Two (2) each Gate Passes each day of our fair
Opportunity to present awards at completion of event

2nd Place Sponsor (6 given): \$250.00

Community Banner at location of event with name and sponsorship Level Recognition for awards given
Recognition in Fair Catalog and on our website
Two (2) each Gate Passes each day of our fair
Opportunity to present awards at completion of event

3rd Place Sponsor (6 given): \$200.00

Community Banner at location of event with name and sponsorship level
Recognition for awards given
Recognition in Fair Catalog and on our website
Two (2) each Gate Passes each day of our fair
Opportunity to present awards at completion of event

Trophy Sponsor: \$400.00

Community Banner at location of event with name and sponsorship level Recognition for awards given
Recognition in Fair Catalog and on our website
Two (2) each Gate Passes each day of our fair
Opportunity to present award at completion of event

Live Music and Stage

Primary Stage Sponsor: \$2,000.00

- A 4' X 8' Banner at front of stage during each performance
- Recognition in Fair Catalog and on our website
- VIP table in the dance pavilion
- One (1) VIP Parking Pass per night (3 nights).
- Four (4) PRCA Rodeo general admission Tickets each night of the PRCA Rodeo
- Four (4) Hospitality Room Arm Bands each night (three nights)

Live Music Gold Sponsor \$1,500.00

- A 3'X6' Banner at front of stage during each performance
- Recognition in Fair Catalog and on our website
- Six (6) Grounds admission Tickets each day of our fair
- Six (6) Hospitality Room Arm Bands each night (three nights)

Live Music Silver Sponsor: \$1,000.00

- A 3'X4' banner at front of stage during each performance
- Recognition in Fair Catalog and on our website
- Four (4) Grounds admission tickets each day of our fair
- Four (4) Hospitality Room Arm Bands each night (three nights)

Parade Float

Float and Truck Sponsor: \$2,500.00

- Name on Float/Tow Vehicle
- Recognition in Fair Catalog, our website, and during 6 -8 Parades annually
- Four (4) PRCA Rodeo general admission tickets each night of the PRCA Rodeo
- Four (4) Hospitality Room Arm Bands each night (three nights)
- Six (6) each Gate Passes for each day of our fair

School Tours

School Tours Sponsor: \$600.00

- Community Sign/Banner at location of event with name and sponsorship level.
- Recognition in Fair Catalog and on our website.
- Two (2) Friday Night Rodeo tickets
- Four (4) each Gate Passes each day of our fair.

Petting Zoo

Petting Zoo Event Sponsor: **\$5,000.00**

- A 4' X 8' Banner at location of the Event
- Recognition in the Fair Catalog and on our website
- Four (4) each Gate Passes for each day of our Fair
- Four (4) Arm Bands to the VIP area for the rodeo and hospitality room
- Opportunity to greet event visitors
- Two (2) VIP Parking Passes good for all 3 days

Fair Queens Contest

Fair Queens Event Sponsor: **\$700.00**

- A 4' X 8' Banner at Location of Event
- Recognition in our Fair Catalog and on our website
- Four (4) each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event
- Two (2) PRCA Rodeo general admission tickets each night of the PRCA Rodeo

Crown Sponsor: **\$600.00**

- Recognition in Fair Catalog and on our website
- Four (4) each Gate Passes for each day of our Fair
- Two (2) PRCA Rodeo general admission tickets each night of the PRCA Rodeo

Sash Sponsor: **\$400.00**

- Recognition in Fair Catalog and on our website
- Six (6) each Gate Passes for each day of the Fair

Flower and Decoration Sponsor **\$300.00**

- Recognition in Fair Catalog and on our website
- Four (4) each Gate Passes for each day of our Fair

Miss Rodeo Guadalupe County

Miss Rodeo Guad Co. Saddle Sponsor: \$1,250.00

Recognition in the Rodeo Arena with an approx. 2'X8' banner. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are 4 general admission tickets to each rodeo performance. Additionally, advertisement on the digital scoreboard, recognition in Fair Catalog and on our website.

Miss Rodeo Texas Entry Fees Sponsor: \$1,250.00

Recognition in the Rodeo Arena with an approx. 2'X8' banner. Includes two (2) Arm Bands to the VIP area for the rodeo and hospitality room as well as one (1) VIP parking pass (good for all three performances). Also included are 4 general admission tickets to each rodeo performance. Additionally, advertisements on the digital scoreboard, recognition in Fair Catalog and on our website.

Photography Sessions Sponsor: \$600.00

Recognition for photography session awarded.
Recognition in Fair Catalog and on our website
Two (2) general admission tickets to each rodeo performance

Miss Rodeo Guad. Co. Teen Breast Collar & Bridle Sponsor: \$250.00

Recognition for tack awarded
Recognition in Fair Catalog and on our website
Four (4) each Gate Passes for each day of our Fair

Miss Rodeo Guad. Co. Princess Breast Collar Sponsor: \$150.00

Recognition for tack awarded
Recognition in Fair Catalog and on our website

Crown Sponsor (3 Available): \$200.00

Recognition for crown awarded
Recognition in Fair Catalog and on our website

Horsemanship Sponsor (3 Available): \$200.00

Recognition for halter and buckle awarded
Recognition in Fair Catalog and on our website

Banner Sponsor: \$150.00

Recognition for banners awarded
Recognition in Fair Catalog and on our website

Flower Sponsor (2 Available): \$150.00

Recognition for flowers awarded
Recognition in Fair Catalog and on our website

Speech Sponsor: \$100.00

Recognition for cup awarded
Recognition in Fair Catalog and on our website

Runner Up Sponsor: \$150.00

Recognition for pendant awarded
Recognition in Fair Catalog and on our website

Personality and Appearance Sponsor (3 Available): \$100.00

Recognition for bag awarded
Recognition in Fair Catalog and on our website

Congeniality Charm Sponsor: \$50.00

Recognition for charm awarded
Recognition in Fair Catalog and on our website

Beef Cattle Department

Cattle Show Event Sponsor: \$2500.00

A 10'X8' Banner at location of event where winners can be photographed. Recognition of trophies and ribbons awarded
Includes six (6) PRCA Rodeo general admission tickets each night of the PRCA Rodeo (three nights). Six (6) Hospitality Room Arm Bands for each night of our rodeo. One (1) VIP Parking Pass good for all 3 days. Four (4) each Gate Passes each day of our fair (four days). Recognition in our Fair Catalog and on our website. Opportunity to present awards at completion of event

Scholarship Sponsor: \$500.00

Recognition of scholarship awarded
Recognition in our Fair Catalog and on our website
Two (2) Friday Night Rodeo tickets
Two (2) each Gate Passes for each day of our Fair
Opportunity to present awards at completion of event

Sheep & Goats Division

Sheep and Goat Show Event Sponsor: \$2500.00

A 10'X8' Banner at location of event where winners can be photographed. Recognition of trophies and ribbons awarded
Includes six (6) PRCA Rodeo general admission tickets each night of the PRCA Rodeo (three nights). Six (6) Hospitality Room Arm Bands for each night of our rodeo. One (1) VIP Parking Pass good for all 3 days. Four (4) each Gate Passes each day of our fair (four days). Recognition in our Fair Catalog and on our website. Opportunity to present awards at completion of event

Scholarship Sponsor: \$500.00

Recognition of scholarship awarded
Recognition in our Fair Catalog and on our website
Two (2) Friday Night Rodeo tickets
Two (2) each Gate Passes for each day of our Fair
Opportunity to present awards at completion of event

Hay Show & Field Crops

Hay Show Event Sponsor: \$300.00

A 2' X 4' Banner at location of event
Recognition in our Fair Catalog and on our website
Four (4) each Gate Passes for each day of our Fair
Opportunity to present awards at completion of event

Kids Corral

Kids Corral Event Sponsor: \$1,500.00

A 4' X 6' Banner at location of event
Recognition in Fair Catalog and on our website
Ten (10) each Gate Passes for each day of our Fair
Two (2) PRCA Rodeo general admission Tickets/night

Senior Day Sponsor

Senior Day Event Sponsor: \$500.00

A 2' X 4' Banner at location of event
Recognition in our Fair Catalog and on our website
Four (4) each Gate Passes for each day of our Fair

Home Arts

Over-All Event Sponsor: \$600.00

A 2' X 4' Banner at location of event
Recognition in our Fair Catalog and on our website
Two (2) Friday Night Rodeo Tickets
Four (4) each Gate Passes for each day of our Fair

Division Ribbon Sponsor (Several Options Available) \$200.00

Recognition for ribbons awarded
Recognition in Fair Catalog and on our website
Two (2) each Gate Passes for each day of our Fair
Divisions Include: Antiques, Arts, Baked Foods, Fruits and Vegetables, Jellies/Jams/Preserves, Pickles/Relishes, Canned Foods, Clothing, Crafts, Floral, Handiwork, Photography

Pet Show

Big Dog (Event Sponsor): **\$500.00**

A 2' X 4' Banner at location of event
Recognition in our Fair Catalog and on our website
Two (2) Friday Night Rodeo Tickets
Four (4) each Gate Passes for each day of our Fair
Opportunity to present awards at completion of event

Cool Cat (Trophy Sponsor): **\$200.00**

Recognition of trophies awarded
Recognition in Fair Catalog and on our website
Two (2) each Gate passes for each day of our Fair
Opportunity to present awards at completion of event

Perky Puppy - (Ribbon Sponsor): **\$200.00**

Recognition for ribbons awarded
Recognition in Fair Catalog and on our website
Two (2) each Gate Passes for each day of our Fair
Opportunity to present awards at completion of event

Colorful Kitten - (Donation Sponsor): **In-Kind Donation**

Recognition for items donated
Recognition in Fair Catalog and on our website
Two (2) each Gate passes for each day of our Fair
Opportunity to present awards at completion of event.

Fiddler's Contest

Event Sponsor: **\$600.00**

A 2' X 4' Banner At location of event
Recognition in Fair Catalog and on our website
Two (2) Friday Night Rodeo Tickets
Four (4) each Gate Passes for each day of our Fair
Opportunity to present awards at completion of event

Prize Sponsor: **\$300.00**

Recognition for prizes awarded
Recognition in Fair Catalog and on our website
Two (2) each Gate Passes for each day of our Fair

Wine Tasting

Wine Tasting Event Sponsor: \$1,000.00

Name on Community Banner at location of Event
Recognition in Fair Catalog and on our website
Two (2) Friday Night Rodeo tickets
Four (4) gate passes for each day of our Fair

Gazebo Stage

Gazebo Sponsor \$1,000.00

Name on Community Banner at location of Event
Recognition in Fair Catalog and on our website
Two (2) Friday Night Rodeo tickets
Four (4) gate passes for each day of our Fair

County Team Roping

Saddle Sponsor: \$3,000.00

Four (4) PRCA rodeo VIP Arm Bands per night for the rodeo and hospitality room
Recognition in Fair Catalog and on our website

Event Sponsor: \$1,000.00

Four (4) PRCA general admission rodeo tickets per night
Four (4) Arm bands to Hospitality Room each night
Recognition in Fair Catalog and on our website

Buckle Sponsor: \$400.00

(2nd and 3rd place Header and Heeler Buckles)
Two (2) PRCA general admission rodeo tickets per night
Recognition of Buckles awarded
Recognition in Fair Catalog and on our website

Additional Options

- * If you did not find a sponsorship package which meets your requirements, please contact Laurie Heideke at: (830) 556-9526 or laurie.kwed@gmail.com and we will be glad to help customize a package for you. If for some reason you are not able to reach Laurie, you may also contact Scott Henderson at (210) 422-8255 or scotth@stic.net
- * Beginning with the 2024 sponsor year, we are offering one (1), two (2), or three (3) year

sponsor commitment options. This will lock in your first year of our sponsor pricing arrangement for the duration of our agreement. This is not a contract, simply an agreement between the GCFA and your organization. From the GCFA's perspective, we are committed to honoring the sponsorship pricing (for whatever your organization sponsors in year one (1)) for the duration of our agreement, however your organization will be free to leave the agreement at any time during the 2nd or 3rd year of our arrangement should your organizational financial situation change.

- * Additional PRCA rodeo VIP/Hospitality Room arm bands are available for sponsors at or over the \$1,000.00 sponsorship level for \$150.00 each, per night.**